



chewy health

Take a bite out of this: DVMC, Chewy Health form partnership

DVMC and Chewy Health partner to nurture an industry ripe for change

The Diversify Veterinary Medicine Coalition is pleased to announce that **Mita Malhotra, President of Chewy Health**, will join the organization's board of directors. Chewy Health is the vertical within Chewy that is committed to improving the health of every pet via technology, resources, products and services while aiming to make veterinarians' jobs easier. As the leader of Chewy Health, Mita is motivated to discuss and find solutions for the current challenges facing the Black, Indigenous, and People of Color (BIPOC) veterinary community and uncover new ways that Chewy Health can further diversify the pet health space for the benefit of pet parents and veterinary partners alike. Coupled with a **\$100,000 donation from Chewy Health** to the organization, this board appointment marks an important step forward in the coalition's mission to provide opportunities for everyone to thrive and succeed.

"We are excited to appoint Mita Malhotra, a prominent leader at Chewy, to the DVMC board. This partnership, along with a charitable \$100,000 commitment will help further the efforts of diversity, equity, inclusion and belonging (DEIB) in the veterinary profession," said Dr. Courtney Campbell, chair of the Communications Committee at Diversify Veterinary Medicine Coalition. "This sponsorship will accelerate our efforts to meet the needs of members of the BIPOC community and other underrepresented groups who are interested in veterinary medical education. Chewy Health on our board means we have a key innovator in the pet health industry thinking about how to positively and demonstrably impact the lives of those who have been historically disadvantaged from pursuing a veterinary degree."

DVMC focuses on **three main pillars of support** including travel grants, scholarships and internships, all aimed at finding opportunities for students to be embedded in veterinary organizations. Chewy Health selected DVMC as a partner of choice because the sponsorship and funding directly support these core pillars.

"I'm honored to join the board of the Diversify Veterinary Medicine Coalition," said Mita Malhotra, president of Chewy Health. "This organization is meaningful to Chewy because it is focused on growth in an industry that is ripe for innovation and change. We are so excited to bring Chewy's customer first mindset to this table, as we engage with the veterinary community to champion all things pet. Personally, taking a seat on this board marks a meaningful step as I have seen firsthand throughout my own career the positive innovation and impact that happens when we invite and amplify diverse voices."

This announcement marks Chewy Health's **first direct involvement in organizations promoting DEI in the profession** and is the start of more to come, as the company is also supporting **Pawsibilities Vet Med**, the Multicultural Veterinary Medical Association, and a Blend Vet Med pipeline event in Chewy Health's home state of Florida later this year.



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